

Support to the audiovisual sector



Creative
Europe

MEDIA

MEDIA 2021-27: ambitious set of actions

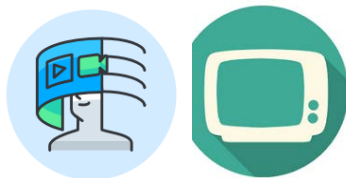
Develop more successful European works



Promote Europe's champions globally



Innovative story-telling



Support more cinemas featuring EU movies



Establishing a network of VOD platforms



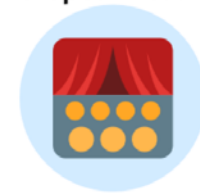
Invest in 5,000 media professionals



Joined-up distribution strategies



Create networks of European festivals



CROSS SECTORAL 2021-27:

Creative Europe Desks



News Media support



Creative Innovation Labs



Guarantee Facility integrated in new Invest EU



Cultural & Creative Sectors Facility

– key facts

First financial instrument dedicated to culture and creativity.
Goal: increase access to finance and educate.

Broad coverage of the cultural and creative sectors

Architecture, archives, libraries and museums, artistic crafts, audiovisual, film, television, video games, multimedia, cultural heritage, design, festivals, music, literature, performing arts, publishing, radio, visual arts

13
Agreements signed

- 12 Agreements with national scope
- 1 Multi-country agreement covering 4 additional countries so far

10
Participating Countries

5
Additional applications received

€251m EU Contribution
€121m from the Creative Europe Programme & €130m from the European Fund for Strategic Investments

Managed by the European Investment Fund

Under implementation since **3 years**

Capacity Building launched in **May 2018**

€2 bn Financing to be made available for SMEs

Ca. 1400 SMEs supported so far*

CCS in the Invest EU

- **Continuation:** CCS GF under SME window
- **New:** equity for CCS under RID/SME Indirect Equity
- **New:** Microfinance for 'cultural enterprises with a social goal' under Social investment & Skills window
- **Extended:** capacity building for financiers (both debt and equity) and investment readiness programmes under Advisory Hub of Invest EU
- **Communication:** Invest EU+ Capacity Building providers+ Creative Europe desks