creative FLIP

**Finance
Learning
Innovation
Patenting**

Creative FLIP - Impact Story

Learn about **key outputs** of this Pilot project for Cultural and Creative Industries

GOETHE INSTITUT

european creative hubs network

VVA Valdani Vicari & Associati
ECONOMICS & POLICY

IDEA CONSULT thinking ahead

INTELLECTUAL PROPERTY INSTITUTE LUXEMBOURG

3s

41 Participating countries

800+
involved stakeholders

2019 to 2021
30 months

6 Partners

A consortium of 6 partners, led by the Goethe-Institut, contributing with their renowned specialist expertise.

4 International conferences

1 Goal

Supporting healthy and sustainable ecosystems for CCIs in the **four** key policy areas.

Finance – Learning – Innovation – Patenting

1 Platform

CREATIVES UNITE

A resource platform by and for the sector

40.000 users
120.000 page views
1000 published posts

Who, what, why?
Creative FLIP at one glance

finance

7 stakeholder workshops

1 survey
How to improve Access to Finance for the CCS from a Policy Maker's perspective

2 policy reports
Guiding Resilient Financing Systems for the CCS

Build Better with Innovation

2 tools for practitioners
So You Need Money? A guide for cultural and creative entrepreneurs through the financing jungle

FLIP2Act – a collaborative Serious Game for policy makers, financiers, intermediaries and CCS representatives

innovation

3 rounds of P2P exchange program
47 realized exchanges
21 jointly realized projects

1 P2P Toolkit
Go, see and learn together

15 Learning Labs
Pilot Projects between Creative Hubs and Educational Institutions

1 Guideline
Creative Partnerships between Making and Educating

learning

9 country case studies

9 stakeholder workshops

2 policy reports
ESCO's compatibility for sector-specific data collection and Strengthening the position of the CCS in European forecasting tools

Skills Needs and Gaps in the CCSI

patenting

1 statistical analysis
395 000 + analysed patent applications

1 survey
IP for Creative Industries

2 stakeholder workshops

1 policy report
Patenting in the Cultural and Creative Industries

What to build on?
Creative FLIP outputs

creative FLIP

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Curious?
Learn more on
www.creativeflip.eu