

## Open Call for Peer-2-Peer (P2P) Exchange Program for Creative Hubs

**\*Deadline for applications extended to 15<sup>th</sup> of July\***

*Creative FLIP* launches the first round of its *Peer-2-Peer (P2P) Exchange Program* for members of the European Creative Hubs Network, aiming at engaging peers from creative hubs across Europe, supporting cooperation, exchanging of best practices and exploring innovative ways of collaboration.

### GENERAL INFORMATION

***Creative FLIP - Finance, Learning, Innovation and Patenting*** is a Pilot project co-funded by the EU, whose main objective is to support healthy and sustainable ecosystems for Cultural and Creative Industries (CCIs) with respect to these four key policy areas. The project is implemented by a consortium led by the Goethe-Institut together with the European Creative Hubs Network, IDEA Consult, VVA Economics and Policy, 3s and Intellectual Property Institute Luxembourg.

Within the work package on Innovation, the Creative FLIP project focuses on the importance of transversal skills, their inclusion in the skills development approaches and educational curricula, as well as on innovative ways of cooperation between the CCIs and educational institutions. This will be achieved through pilot activities such as ***Learning Laboratories***, aimed at supporting cooperation between the creative hubs and educational institutions, as well as through the ***P2P exchange between the creative hubs*** themselves, with the goal of exchanging good practice examples in this area and inspiring cooperation possibilities.

### P2P EXCHANGE

The ***Creative FLIP P2P exchange program*** is aimed at engaging leading, established, and innovative creative hubs with peers from emerging creative hubs across Europe, as well as with relevant educational institutions. The idea of the exchanges is to seek new formats of cross-sectorial cooperation between creative hubs and the educational sector, initiate projects of co-creation or collaborative plans, as well as to share knowledge and expertise across Europe through public and/or community events.

During **2019-2020**, Creative FLIP will organize and support **50 exchanges** between creative hubs throughout the EU and its neighborhood. Each exchange will support **a team of two hub representatives** – a member of the hub managing team and a hub member - providing an opportunity to a total of 100 individuals to experience working in a different creative hub, as well as to engage in a mutual learning experience with their hosts. Thus, the program will engage around 200 direct beneficiaries, with many more taking part indirectly by attending the resulting public programs.

The exchange will take place in two rounds:

**The 1<sup>st</sup> round**, which has just been launched, will feature **10 exchanges** scheduled to take place in **September – November 2019**. As a **pilot** scheme, it is aimed exclusively at the members of European Creative Hubs Network through a closed call for applications. It will serve to test the new format of the visit and draw any potential lessons for improvement for the next round.

**The 2<sup>nd</sup> round**, taking place in **2020**, will support a total of **40 exchanges** and will be open to all interested hubs across Europe.

European Creative Hubs Network is the implementing partner for the p2p exchange within Creative FLIP.

## FIRST ROUND OF THE P2P EXCHANGE PROGRAM – OPEN CALL

### The format

#### Duration

Each P2P exchange must take place between 1 September and 1 November 2019 and is envisaged to last 5 days.

#### Visiting team

The applications are submitted by teams - a hub manager in cooperation with a hub member via an online form. The applying hub (manager) will be administratively responsible for the application, and will be inviting a member of their respective community to join the exchange and match with the hosting hub and their community.

#### Hosting hub

Applicants are encouraged to pre-match with another hub and suggest such an exchange, or they can also request matching support from the Creative FLIP project team in their application form.

#### Program of the visit

Peers are encouraged to spend five full working days in the hosting creative hub. The hub leaders will be empowered to jointly set up cooperation projects, or more specifically, to initiate cooperation projects of their respective hub users. The travelling beneficiaries will also get involved with the wider creative eco-system in the hosting hubs' cities, with the support of the hosting hub.

The visiting team will be required to develop a draft program of their visit in cooperation with the hosting hub, to be presented to the Creative FLIP project team prior to the visit.

The visiting team and the hosting hub will have a commitment of realizing one public or community event together (a talk, one-day workshop, presentation, lecture...). The event needs to be documented, and its description shared with the Creative FLIP team for further dissemination. The relationship of the action to the Creative FLIP project needs to be clear in all internal and external communications. A selection of the best five models/prototypes/ideas/formats will be presented during the closing conference of the project.

Beneficiaries will be asked to inform the project team about any resulting projects.

## Logistics

Selected teams will receive a lump sum support in the amount of 1,100 EUR per person towards their travel and subsistence costs. A part of the funds will be pre-financed, while the remaining amount will be paid after the visit pending the receipt of the report and necessary supporting documents. The beneficiaries will be personally responsible for their respective travel and accommodation arrangements, within the set budget limits.

A budget of 400 or 700 EUR respectively is available for the hosting hub, depending on whether the event they will produce is public and open to general audience (700 EUR), or an internal community event for the hub members only (400 EUR). This budget is exclusively intended for space rental, communications, catering and organizational costs of the showcasing event.

Representative of ECHN will be visiting the hosting hubs during the exchanges and attend the dissemination events, in order to evaluate the methodology and strengthen the relationships within the network.

## Application process

### Eligibility

The first round of Creative FLIP P2P exchange program is open to creative hubs which:

- are members of the ECHN
- are based in one of the eligible countries of the project: EU MS, [Creative Europe countries](#) and [ENP countries](#).

### Selection

An evaluation committee composed by experts of the project team will be selecting the applications. The criteria used for evaluation will be:

- motivation
- ideas for the program of the visit/exchange of skills and experiences
- geographical balance
- gender balance
- quality of the pre-match (if applicable)

The selection process will be completed by **25 July 2019** and all applicants will be informed on the success of their application.

Unsuccessful applicants will be encouraged to re-apply for the second round of p2p exchanges (December 2019).

### Deadline

The deadline for applications for the P2P exchange program is **15 July 2019 (17h CET)**.

## Apply

In order to apply, you are kindly requested to complete a short online application form.

Please make sure you have completed all required fields before clicking the submit button.

Only fully completed applications will be taken into consideration.

To apply, click [here](#).